

Date: 25 March 2021
Our ref: NBK2/NBK2/P22637-1048
Doc Ref: 2147844483
Your ref:
E-mail: n.beck@popall.co.uk
Direct line: 0115 9349 192

Dear Catherine R

Sunbury Golf Centre, Charlton Lane, Shepperton
Variation of Premises Licence - Combined

I hope you do not mind me contacting you via the licensing department, but I am instructed on behalf of Crown Golf Operations Limited in respect of the above matter.

I am in receipt of an objection you have made to our application for a variation to the existing premises licence for the above golf course.

I appreciate the concerns that you have raised and hopefully the detail provided in this correspondence will address those concerns.

The proposal to introduce the sale of alcohol to the golf course is not a unique one and indeed our client has a number of sites across the country where they do this already without issue. There have been no enforcement issues, no review of a premises licence and no concerns raised by local residents.

The intention is simply to improve the customer service /offering at the golf course and the sales of alcohol made in this way will be minimal, and indeed the offering will not be available all day, every day.

The application is made for 7 days a week and for the timings stated to give the client the flexibility of when they are able to do this, but the main intention is to use this for corporate event days and it will most likely be more popular in the summer.

The offering will not just be alcohol as you are working your way around the course, but there will be a full selection of hot and cold non-alcoholic drinks available as well as a wide range of snacks which can be purchased, and as mentioned above the alcohol sales will be minimal.

To be clear there will be no draught alcohol, no spirits and no shots, with only packaged products such as beer and cider in cans or plastic bottles on offer. There will also be no glass.

The staff serving on the golf course, as they are in the clubhouse, will be fully trained in all aspects of licensing law, including underage sales and sales to people who are drunk for example and so the high standards of the course will continue. They would not want someone who was drunk spoiling an event for other paying members and so will be very conscious of this.

In terms of access to the golf course and driving, we do again acknowledge your concerns. However there have been no issues in relation to this to date and the course will want to maintain their reputation and good relationships with the neighbours. They will continue to comply with all of the existing conditions of the premises licence, which include calling a taxi for a customer if required and allowing them to wait inside for this to arrive.

I have been advised by the manager of the course that there is one public footpath only to the South west boundary of the golf course, which runs alongside the river Ash. Whilst the club permitted the public greater access to the course during lockdown, for safety reasons, this will not be able to continue once golf recommences. To assist with safety signs are currently being manufactured and will be displayed advising members of the public where they can have access to and where necessary there will also be cordons (in the form of post and rope fencing) to make it clear where members of the public should walk. This will not be in the line of play and will reduce risks to both players and members of the public whilst the course is open.

In terms of toilet facilities these will remain the same as they always have been and if players need to use these they will go back to the main building as they do currently.

In terms of noise we would like to reassure you that we do not intend for the atmosphere of the course / club to change, we want our players to enjoy their experience and not be interrupted / disturbed by large, rowdy groups of people. If this were to happen the individuals would be spoken to and if they did not calm down and respect others then they would be asked to leave the course.

I can also assure you that there is no intention to add any type of music or entertainment onto the course and this has not been applied for. The existing permissions will remain in place, but so will the existing conditions which we will need to comply with in respect of events and noise which already appear on the premises licence.

For ease of reference the existing premises licence conditions which will continue to be complied with are attached with this correspondence for ease of reference.

We have also agreed for an additional condition to be added to the premises licence in respect of litter and this is as follows:-

The operator will ensure that litter picking and removal is part of the daily course operating procedures.

I hope the above will address the concerns raised in your objection and if it does that you are minded to withdraw your objection to our application.

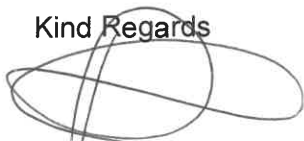
If you are satisfied and wish to withdraw your objection then I would be grateful if you could confirm this in writing to both the licensing authority and myself, However if this is not the case and you do wish to discuss the application in more detail then please do not hesitate to contact me on the details provided below:-

Natasha Beck – n.beck@popall.co.uk – 07768230357.

Furthermore if you are minded to withdraw your objection, but then had any concerns in the future regarding littering at the course, then you could either contact us in the first instance, or discuss these with the manager of the course who will be more than willing to work with you to address these.

I look forward to hearing from you at your earliest convenience.

Kind Regards

A handwritten signature in black ink, consisting of several overlapping loops and a long horizontal stroke, positioned over the text 'Kind Regards'.

Natasha Beck (Solicitor for the Applicant)